



## SumiBall enters three products for New Products Awards

SumiBall Ltd. has announced that it is entering three products for **New Product Awards** this year. The company will be exhibiting at the Glee international garden, pet, and leisure exhibition, at the NEC in Birmingham from 16 to 18 September 2007, and will showcasing their new products alongside innovations from around the world.



**SumiCat™** is an innovative cat litter additive, which absorbs liquids and eliminates odour by actively filtering out ammonia; the product is 100% organic, and can extend the life of cat litter by up to four times.

**SumiSoil™** is a remarkable antibacterial eco-friendly soil replacer, for healthier growing and incredible propagation results. As a growing medium, a soil conditioner or an attractive topping, SumiSoil creates perfect growing conditions by removing toxins and raising high humidity.



**SumiGlow™** is an amazing luminescent aquarium substrate that actually glows in the dark! No more drab gravel – this really is substrate from the future!

**SumiBall Ltd** is a small UK business, importing from Japan the best and most innovative products for the home and garden. Our aim is to invigorate the market, and generate interest across the board in our new and exciting range.



For more information, please visit the SumiBall website:

[www.sumiball.com](http://www.sumiball.com)