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SumiBall Announces Ideal Orchid Growing Medium

SumiBall Ltd, Farnham, Surrey – 12 December 2007

SumiBall Ltd. has announced “outstanding results” for growing orchids, following trials with their active charcoal soil substitute, SumiSoil. Marketing Director William Robertson, said “Our orchid trials have shown really outstanding results for domestic growing, and we believe that SumiSoil is the ideal medium for easy maintenance and for displaying orchids at their best”.

By combining the natural antibacterial properties of activated carbon and the unique, porous ceramic shell of SumiSoil, orchids have never had it so good! SumiSoil is available in a range of attractive colours, and using it instead of peat or bark means that you can achieve ideal growing conditions for your orchid and enhance its overall appearance at the same time. SumiSoil prevents chlorine poisoning and damage from other toxic chemicals present in tap water and in the air, and provides the perfect pH conditions for orchids.

Using SumiSoil as a mulch topping will provide an attractive and healthy bed from which your orchids will obtain all of the benefits of Sumi using just a small amount. Alternatively, if you are displaying your Orchid in a transparent glass vase, as many growers prefer, then using SumiSoil in varying colour combinations will give your orchid display a unique appearance and the best possible growing conditions to thrive!

SumiSoil is an organic growing medium taken from sustainable forestry. SumiSoil is clean and easy to handle and is ideally suited to provide the perfect growing medium for all Orchid varieties.

SumiBall Ltd. is a UK-based company, providing unique and innovative products for the home and garden. Our aim is to invigorate the market, and generate interest across the board in our new and exciting range.

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For more information, please visit the SumiBall website:

www.Sumiball.com